

Class of 2019 Europe section

12 weeks of class
14 months in total
3 countries
63 days out of office

11 Core courses:

2 modules of 2 weeks and 2 modules of 1 week spread over 7 months
Location: 3 modules in Fontainebleau and 1 module in Singapore

4 Electives:

1 module of 2 weeks in Fontainebleau

2 Key Management Challenges:

2 modules of 1 week at choice of locations

1 Final KMC & Graduation Module:

1 module of 2 weeks in Singapore

Core Courses

The intensive core curriculum gives you a foundation in the fundamental practices of business including finance, accounting, marketing, economics, leadership, strategy, business ethics, and broad management skills essential to succeed in any career.

List of Core Courses:

Corporate Finance; Financial Accounting; International Political Analysis; Leading Teams and Organisations; Macroeconomics; Managerial Accounting; Marketing; Prices and Markets; Process and Operations Management; Strategy; Uncertainty, Data and Management

Elective Courses

The Elective Courses allow you to go deeper into some of the disciplines covered in the Core Courses and a few new areas, depending on your personal interests. Choose four out of a wide selection of courses.

Sample Elective Courses:

Advanced Corporate Finance; Financial Statement Analysis; International Financial Management; Management and Decision Making; Negotiations; Brand Management; Customer Insight; Strategic Market Orientation; Power and Politics in Organisations; Psychology of Leadership;

Private Equity; Realising Entrepreneurial Potential; Corporate Entrepreneurship; Social Entrepreneurship and Innovation; Industry and Competitive Analysis; M&As, Alliances and Corporate Strategy; Strategy, Structure and Incentives

Key Management Challenges

Key Management Challenges (KMCs) are broad, cross-disciplinary, cross-departmental courses that genuinely reflect the realities of doing business. Choose three KMCs out of a wide selection of courses. Locations and course topics are subject to your individual schedule.

Sample KMCs:

Blue Ocean Strategy; Building Entrepreneurial Ventures; Innovation Management; Corporate Governance; The Science & Practice of Start-ups (US field trip); Value Creation

Independent study time

In addition to the time spent on campus, equivalent to 12 working weeks, you will also need to allow roughly five weeks in total for independent study: preparation; writing a total of six essays; your final project and optional peer work-shadowing. This adds up to about 10 or 12 hours of “homework” a week.



2018

July						
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29	30	31				

August						
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2019

November						
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 Core courses in Fontainebleau (March module in Singapore)

 Elective courses in Fontainebleau

 Key Management Challenges - choose 2 modules from different topics and locations

 Key Management Challenge and graduation in Singapore (20 Dec : Graduation)

Please note that this is a provisional timetable only, dates are subject to change.

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August						
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September						
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October						
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November						
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29	30	31				

■ Core courses in Fontainebleau (March module in Singapore)

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■ Key Management Challenge and graduation in Singapore (20 Dec : Graduation)