

Class of 2019 Middle East section

12 weeks of class
15 months in total
3 countries
53 days out of office

11 Core courses:

6 modules of 1 week, spread
over 8 months
Location: 5 modules in Abu Dhabi
and 1 module in Singapore

4 Electives:

1 module of 2 weeks in
Fontainebleau

2 Key Management Challenges:

2 modules of 1 week at choice of
locations

1 Final KMC & Graduation Module:

1 module of 2 weeks in Singapore

Core Courses

The intensive core curriculum gives you a foundation in the fundamental practices of business including finance, accounting, marketing, economics, leadership, strategy, business ethics, and broad management skills essential to succeed in any career.

List of Core Courses:

Corporate Finance; Financial Accounting;
International Political Analysis; Leading Teams
and Organisations; Macroeconomics; Managerial
Accounting; Marketing; Prices and Markets; Process
and Operations Management; Strategy; Uncertainty,
Data and Management

Elective Courses

The Elective Courses allow you to go deeper into some of the disciplines covered in the Core Courses and a few new areas, depending on your personal interests. Choose four out of a wide selection of courses.

Sample Elective Courses:

Advanced Corporate Finance; Financial Statement
Analysis; International Financial Management;
Management and Decision Making; Negotiations;
Brand Management; Customer Insight; Strategic
Market Orientation; Power and Politics in
Organisations; Psychology of Leadership;

Private Equity; Realising Entrepreneurial
Potential; Corporate Entrepreneurship; Social
Entrepreneurship and Innovation; Industry and
Competitive Analysis; M&As, Alliances and
Corporate Strategy; Strategy, Structure and
Incentives

Key Management Challenges

Key Management Challenges (KMCs) are broad, cross-disciplinary, cross-departmental courses that genuinely reflect the realities of doing business. Choose three KMCs out of a wide selection of courses. Locations and course topics are subject to your individual schedule.

Sample KMCs:

Blue Ocean Strategy; Building Entrepreneurial
Ventures; Innovation Management; Corporate
Governance; The Science & Practice of Start-ups (US
field trip); Value Creation

Independent study time

In addition to the time spent on campus, equivalent to 12 working weeks, you will also need to allow roughly five weeks in total for independent study: preparation; writing a total of six essays; your final project and optional peer work-shadowing. This adds up to about 10 or 12 hours of “homework” a week.



2018

July						
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29	30	31				

August						
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2019

November						
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December						
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April						
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June						
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- Core courses in Abu Dhabi (March module in Singapore)
- Elective courses in Fontainebleau

- Key Management Challenges - choose 2 modules from different topics and locations
- Key Management Challenge and graduation in Singapore

Please note that this is a provisional timetable only, dates are subject to change.

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August						
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Core courses in Abu Dhabi (March module in Singapore)

Elective courses in Fontainebleau

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Key Management Challenges - choose 2 modules from different topics and locations

Key Management Challenge and graduation in Singapore (20 Dec : Graduation)